Pol-Int

23.10. until 24.10.2017 in Wrocław, Poland

International Conference on ICT Management for Global Competitiveness and Economic Growth in Emerging Economies ICTM 2017

20.07.2017
Recommended by Dr. Anna Kuzio

23.10. until 24.10.2017
starting at: 9:00
Event language: English
Deadline for submissions: 15.09.2017
University of Wrocław, Poland, Polish Chapter of Association for Information Systems (PLAIS), Linköping University, Sweden, The College of Management “Edukacja”, Poland, University of Zielona Góra, Poland, Jagielloanian University, Poland and Polish Association of Analytical Psychology (PTPA), Poland, and Hochschule für Technik und Wirtschaft Dresden, Germany
Event location: Wrocław

Type of Event: Conference
Link to this post: https://www.pol-int.org/en/node/6124

New information and communication technologies have imposed a dynamic on the contemporary world that is inducing transformational change within economic, social and cultural realms, resulting in synergy and convergence effects that are difficult to predict. To put it simply, within the growing complexity and unpredictability of the ambient conditions, there is no defined, closed repertoire, strategy, or solution, whether business oriented or institutional, that provides both effective and innovative approaches to the increasing structural problems of the global stage. The only existing solution to maintain a sustainable competitive advantage within today’s world of permanent and endogenous change is the involvement of human capital (potential): its creativity and innovative approaches which alone can become a source of Schumpeter’s creative destruction.

This implies even more, in the case of emerging economies, which still lag behind the more mature, developed countries both in economic, social and cultural standards of living. To truly close this gap, an interdisciplinary approach to human capital (human resources) is more than required, especially in reference to the
transformational potential of information and communication technologies (ICTs) and any associated new management techniques, new business models, and new regulatory policies. Thus, the objective of this conference is to provide a forum for interested researchers and practitioners to exchange their experiences and creative ideas related to ICT management for global competitiveness and economic, social and cultural growth in emerging economies. Possible topics may include but are not limited to the following aspects of innovation:

- Economical, psycho-social and legal frameworks as they relate to ICT and ICT Management
- Unique ICT management techniques for emerging and transition economies
- Methods for measuring the benefits and costs of projects involving the adoption of ICT
- The role of human and social capital
- Gender and other socio-demographic factors in human and social capital and in innovations processes
- Innovative ways for generating revenues and creating commercial knowledge products
- Educational systems and training as they relate to ICT and ICT Management
- ICT innovations to support small and medium enterprises
- ICT innovations as a path to economic growth
- ICT productivity with specific reference to the prevalent social and business conditions
- Global supply chain management in emerging and transition economies
- Country specific case studies, with specific reference to the prevalent psychosocial and business conditions
- ICT off-shoring/outsourcing into emerging and transition economies
- ICT project management, with specific reference to the prevalent social and business conditions
- Digital divide in emerging and transition economies
- E-commerce impact in emerging and transition economies
- E-government in emerging and transition economies
- Healthcare and ICT Management
- Psychological, social, and economic aspects of Internet use in emerging and transition economies
- Virtual reality in psychological treatment and psychotherapy
- Analytical psychology and psychotherapy in the era of new technology
- Information and communication technologies in personnel recruitment, assessment and development
- Leadership and new technologies
- Psychological aspects of working in a virtual team
- Information and communication technologies in an ageing society
- Quantitative methods and information technology in management
Note:

Proceedings of the ICTM are indexed in Web of Science, ISI REUTERS, JCR since 2012.

Contributions to any of the directions within the spectrum of the ICTM2017 paradigm are welcome.

The four categories for proposals are (1) abstracts, (2) individual papers, (3) posters and (4) e-posters.

Three kinds of publications are planned, the first one - a monograph, in which the papers with up to 20000 characters in English will be included; the second one, in which the articles in a smaller volume will be published. The monographs will be submitted for inclusion in the Citation Index by Thomson Reuters. The paper should also be accompanied by a summary in English. Those papers which are top rated by reviewers when submitted to the ICTM 2017 conference will be published in a special issue of the journal of international scope: Information Systems Management, as also Economy Market Education and Polish Journal of Applied Psychology.

Important dates:

- Submission of abstracts/posters/panel/papers proposals opens 1st June, 2017
- Submission of abstracts/posters/panel proposals closes 15th September 2017
- Notification of acceptance by 5th October, 2017
- Registration opens June, 2017
- Registration closes 15 October, 2017
- Payment closes 7th October, 2017
- Conference takes place October 23-24, 2017
- Paper submission opens 1st June, 2017
- Paper submission closes 15th January, 2018


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